



2022 GENERAL MEMBERSHIP MEETING

AVAILABILITY NOT GUARANTEED.
PLEASE CONTACT US FOR THE
LATEST OPPORTUNITIES.

The Nicsa 2022 General Membership Meeting (GMM) will take place November 2 - 3 at the Renaissance Boston Waterfront Hotel in Boston, MA. GMM will provide timely insights into critical business pathing for the global asset management industry. Visit nicsa.org/gmm to learn more.

Our sponsorship opportunities will allow for maximum exposure for your firm at the first in-person GMM since 2019.

PLATINUM SPONSORSHIP



REGISTRATIONS SOLD SEPARATELY

Networking Reception | \$7,500

Help kick off the event by sponsoring the opening night reception on Wednesday evening! You'll enjoy exclusive and prominent exposure in front of attendees. Your company's logo will be displayed on signage, bars and cocktail napkins.

NOVA Awards Luncheon | \$7,500

Sponsor our annual awards luncheon that recognizes industry leaders for innovation and leadership. Your company's logo will be exclusively displayed on signage and tables at the event.

Conference WiFi | \$7,500

Keep attendees connected by serving as the exclusive WiFi sponsor for the event. You have the unique opportunity to select the password for the network as well as the landing page URL.

Mobile App | \$7,500

You'll have prime exposure on this tool used to stay in the know about all conference activities. The mobile app is a key attendee resource before, during and after the conference. Your investment includes:

- Exclusive logo presence on all app graphics and communications
- (2) App Banner Ads
- (2) App push notifications
- (1) App survey question & (1) App poll question

Room Name Sponsor | \$7,500

You have the unique opportunity to purchase naming rights for the General Session Room. Name recognition will be displayed on the agenda, mobile app, website, on-site signage, and scripting directing attendees where to go.



GOLD SPONSORSHIP

REGISTRATIONS SOLD SEPARATELY



Keynote Sponsorship | \$5,000

Align your company with industry leaders by sponsoring one of the keynote presentations. Our keynote speakers are known as experts in their industries and will provide recognition to your company. The sponsorship will include the introduction of the speaker and the description of your company, as well as your company's logo displayed on all signage.

Bonus Breakfast Session | \$5,000

Key word: content! Your firm can host a session during breakfast on Friday morning before the general sessions begin. You will have the unique opportunity to highlight key content areas in the industry or showcase a product/idea of your own. *Topic must be approved by Nicsa in advance.*

Breakfast | \$5,000 each (1 available)

Support the breakfast and your company will be part of each attendee's morning ritual.

Speaker Lounge | \$5,000

Premier exposure as the sponsor of the Speaker Lounge – a reserved area for speakers to recharge with refreshments while preparing for their presentations. Nicsa will work with you regarding your company representation in the lounge.

Attendee Badges | \$5,000

The new and improved Nicsa name badge now has the agenda printed on the back—attendees will reference it continuously throughout the conference. With your company logo prominently displayed on the badge, this is a key visibility opportunity!

Hotel Key Cards | \$5,000

Be top of mind, and in the pockets, of every attendee staying at the host hotel by sponsoring the key cards. These custom cards are given to all Nicsa hotel guests at check-in and will stay with them throughout the conference! *Please note sponsors will provide key cards.*

SILVER SPONSORSHIP



REGISTRATIONS SOLD SEPARATELY

NEW THIS YEAR: Attendee Welcome Gift | \$4,000

Catch the attention of all attendees during the check-in process by providing a promotional item or gift.

NEW THIS YEAR: Bottled Water or Reusable Water Stations | \$4,000

Based on popular demand from attendees in a post-COVID environment, sponsor reusable water bottles guests will receive at check-in and can refill throughout the conference, or sponsor bottled water available at different stations. *Sponsor is responsible for coordinating with the hotel.*

Reusable Attendee Bags | \$4,000

The registration bag is distributed to all attendees with your company's logo on the outside of the bag with one insert included. *Sponsor is responsible for producing the bags. Bag and design must be pre-approved by Nicsa.*

Room Drop | \$4,000

A high visibility room drop is a memorable and personal touch that goes a long way. This exclusive opportunity allows you to promote your message outside of the conference area while also creating a unique touchpoint. We can help you customize the perfect drop that will be of benefit both during and after the conference.

Power Tower, Cell Phone Charging Station | \$4,000

These days, people depend on their phone more than any other form of technology. Make an impression by sponsoring a cell phone charging station so all attendees can stay connected throughout the conference. The station can be customized to your branding preferences.



SILVER SPONSORSHIP (cont.)

REGISTRATIONS SOLD SEPARATELY



Lanyards | \$3,500

This is an excellent promotional opportunity to showcase your company's brand. Lanyards will be provided to all attendees at check-in. *Please note, sponsors will provide lanyards.*

Pads and Pens | \$2,500

Conference attendees will use these throughout the conference and beyond. Your investment includes your company's pads and pens placed at each chair one morning of the conference.

Mobile App Banner Ad | \$2,500

Drive high engagement with attendees by securing a banner advertisement on Nicsa's enhanced mobile app. Banner ads will rotate every 15 seconds on the home screen of the app throughout the duration of the conference. You have the flexibility to create the graphic of your choosing and link to a specific URL. *Graphic must be approved by Nicsa.*

GENERAL CONFERENCE SPONSORSHIP

REGISTRATIONS SOLD SEPARATELY

General Conference Sponsor | \$2,000

Your company's logo will be featured on the sponsor page of the meeting/conference website and will link to your company's website.



REGISTRATION



General Membership Meeting

Individuals can purchase an in-person registration pass to attend the 2022 GMM which allows access to all on-site programming and events.

Nicsa Member | \$1,695

(1) in-person registration

Non-Member | \$1,995

(1) in-person registration

Nicsa will provide free streaming access for all employees of registered firms.

Global Leader Group Packages

We are pleased to offer an opportunity for your organization to purchase advanced, discounted conference registrations to our 2022-23 events. You can tailor the package for your company based on the goals and budget of the firm.

Fearless Leadership Symposium

Oct 6-7

- Discounted Individual Registration: \$1,350
- Includes corporate streaming pass

General Membership Meeting

Nov 2-3

- Discounted Individual Registration: \$1,350
- Includes corporate streaming pass

Strategic Leadership Forum

Mar 1-3

- Discounted Individual Registration: \$1,595
- Includes corporate streaming pass

Learn More at
nicsa.org/gmm

